

COMTEX

NEWS NETWORK, INC.

**ALL THE PARTNERS
YOU NEED**



**ALL THE CONTENT
YOU WANT**



About Comtex

Comtex News Network, Inc. is a leading news aggregation service that has successfully provided satisfied customers with customized news and content for more than two decades. A leading provider of compelling and useful electronic real-time news and content, Comtex has developed the methods and technology to meet constantly shifting demands of publishers and clients. With Comtex, customers get precisely the news and information you need—from many, varied high quality publishers—without any need to negotiate multiple contracts, formats, and integrations. With Comtex, it's one contract, one consistent format, one integration plus the quality, fully licensed content that's at the core of our business.

Comtex customers receive select content from key sources, which is further enhanced with stock tickers, keywords and proprietary taxonomy. With a specialization in the financial news and content marketplace, Comtex receives, enhances, combines and filters news and content received from national and international news bureaus, agencies and publications and distributes more than one million total stories per day.

Comtex provides content via its superior cloud based technology platform allowing information to be distributed and updated with the lowest latency possible, in a consistent, compatible format. Comtex is also well known for its excellent customer care, and for providing the most comprehensive service possible to each of its clients, regardless of size and requirements.

Whether you need to create a vital, profitable and engaging website, or you need a company intranet to keep employees informed or you need to attract business clientele with premium, real-time content, Comtex will provide the solution to your business needs.

Value proposition

Single point of contact for one feed or many, including technical, content or customer service issues with 24/7/365 support and monitoring. Receive all content in a consistent XML or Web services format. Comtex content is fully licensed and includes full headline, body, source provided and proprietary tags.

What we offer

CustomWires, Top News Summaries, Top Financial Summaries, Comtex Front Page, Custom Feeds, API, Full Feeds, and Video Content

Products + Services

Comtex CustomWires®

Real-time, subject-specific, newswires consolidated from Comtex's large variety of premium publisher partners. Comtex CustomWires are delivered continuously throughout the day and enhanced with metadata to meet your customization needs.

Most Popular

Business	Finance	Foreign Exchange	International Business	Public Companies	Wall Street
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Others

Africa	Asia Pacific	Biotechnology	Bonds Elite	Canada	China
Commonwealth of Independent States	Cryptocurrency	Eastern Europe	Emerging Markets	Energy	Entertainment
Environment	Equity Analysis	European Community	Finance News	Finance News Select	Foreign Business
French Select	Global News	Government	Healthcare	Hedge Funds	High Technology
International	Latin America	Local/Regional	MarketBeat	Middle East	Petroleum
Petroleum Index	Pharmaceuticals	Private Companies	Private Equity	Public Companies Canada	Public Companies French
Public Companies Select	Public Company News NASDAQ 100	Public Company News NASDAQ Financial 100	Public Company News S&P 500	SEC	Spanish Select
Sports	SportsBeat	U.S. Equity Technical Analysis	Western Europe		

Products + Services

Comtex Web Topics Powered by Northern Light

Comtex has partnered with Northern Light to offer 53 curated topic lists allowing customers access to web news content as well as our traditional newswires. Northern Light, our newest technology partner, provides strategic research portals that combine licensed syndicated market intelligence, primary market research, social media, government databases, journals, and more. Northern Light curates 40,000 business news stories per day from highly reliable web sources and maintains an archive of 20 million news stories over 24 months.

Our new partnership allows us to provide not only 53 topic lists but also customized topics, which can be tailored to customer's specifications to support their projects, products and businesses. The web topic news can be received in the same format and alongside Comtex *CustomWires* and Full Feed products for a seamless blend of newswire and web news information.

Most Popular

Aerospace & Defense	Automotive & Transportation	Banking & Financial Services	Energy & Utilities	Environmental	Healthcare
International Business	Internet & Information Services	Legal	Manufacturing	Petroleum & Oil	Pharmaceuticals & Biotechnology
Retail	Software, Computers & Services	Sports, Recreation, & Fitness			

News API

Comtex now provides access to our products through a Web Services API, offering rapid integration into customer applications and portals. The API offers powerful search features including ticker, keyword, product, date and source search criteria. Specific API keys can be issued helping to provide segmented news feeds for different products and divisions.

Products + Services

Full Feeds

Get a full distribution of content from any of our publisher partners. The content is delivered in real-time and our client services team works with our partners to ensure information is accurate and reliable. Comtex can be your aggregation point for as many or as few full feed products as you need, and act as a single point of service for any and all questions.

247 Market News	3BL Media	ABIX	AB Newswire	ABN Newswire	American News Hour
Absolute Reports	Accesswire	All Africa	Bay Street	Brandessence	BusinessWire
ChaturFox Ecom	China Money Network	Cision	CMA	CNW Group	Contify
Data Monitor	Edgar Online	EGiiG(ProReviewly)	Eon Market Research	EIN Presswire	EQS Group
Federal Information & News Dispatch	FN Media	Framestr	Future Market Insights (Markitwired)	Garth Media	GlobeNewswire
Globe Predict	Global QY Research	Herald Keeper	HiTech News	HTF Market Intelligence	IAM Newswire
imarc	Innovative Reports	Investorideas.com	IPO Monitor	iPRsoftware	Issuewire
JCN Newswire	KD Market Insights	Kiss PR	Marijuana Stocks	Market Exclusive	Market Insights Reports
Market News Video	MarketersMedia	MareketResearch.biz	MarketWired	MenaFN	MorningNotes
Nation Media Group	NewsfileCorp	NetworkNewsWire	Northern Light	PennyStocks	PR.com
Precision Business Insights	PRLeap	PRLog	PR Newswire	PR News Channel	Report Hive
Reports Monitor	SEO Trustly	STATS	Stock Market Press	Stock Traders Daily	The Express Wire
TheFlyOnTheWall	TheNewswire.ca	Uloop	Xinhua News Agency		

Products + Services

Top News Summaries

Comtex Top News features the day's most significant news stories in several subject categories, hand-selected by Comtex's editorial staff, and delivered in batches throughout the day. Comtex Top News packages feature the 5 most significant news stories of the day in 29 categories, available as headlines only or full text news articles.

Aerospace	Airlines	Automotive	Business	Community	Economy
Energy	Enterprise	Entertainment	Finance	General	Government
Hardware	Healthcare	High Technology	Household	Info Technology	Insurance
International	Internet	Leisure	Movers	Networks (Computers)	Oil
Publishing	Software	Sports	Telecommunication	Utilities	

Top Financial News Summaries

Comtex Top Financial News keeps businesses informed in the fast-paced financial market with up to 10 stories per update on a wide variety of business and financial news topics, including:

Banking	Bonds	Corporate News	Earnings	International Markets	Market Overview
Mergers	Mortgage Banking				

Products + Services

Comtex Front Page

Comtex Front Page is designed to reflect the content on the front pages of major U.S. newspapers. It covers news on the business world, U.S. national news, government activities, world news, and updates on the financial markets and sports world. Comtex Front Page delivers the 10 most high-impacting stories of the day in one offering.

Community	Government	International	Business	Finance	Sports
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Custom Feeds

Comtex can design a customized feed based on source, product, ticker, keyword, entity and other criteria to create a solution specifically designed to support your business. Comtex works closely with customers to design these feeds and maintain them over time.

Products + Services

Videos

Comtex is now offering customizable video content through our video partner, ClipSyndicate. All content is fully licensed and includes premium publishers such as local ABC, NBC, CBS and FOX affiliates' local news videos, among thousands more. Comtex can provide branded video players with a fully customizable mix of content through a variety of models:

Ad Supported Players

- Monetize your website and offer premium video content at no cost to you.
- Generate revenue for your website through the ad impressions served in the video content and allow users to click through to your website through the the player itself.

Paid Players

- Offer users ad free video content at very reasonable monthly and annual rates.
- Comtex can work out a pricing package which works with your business model.

Full Text

- Transcripts Comtex also offers full text transcription of all video content, offering comprehensive local, regional and national US news coverage, available in the same delivery format as all other Comtex News offering.

Video content can be purchased separate from our other News offerings or as part of a package.

How Does Comtex Work?

70+ Publisher Partners Contribute
to over 1.5 Million News Stories
Distributed per Day



Many contracts. Many different
formats. Many different delivery
mechanisms.



Comtex enhances the content

- Aggregates
- Normalizes Data
- Tags
- Tickers
- Keywords
- Creates CustomWires®
- Your Custom Feed

XML (News ML Compliant).
Real-time delivery. One contract.
Only the content you need.

FTP/VPN



WEB API



Comtex Content Powers Solutions

- Desktop Market Data Application
- Algorithmic Application
- Websites
- Intranet
- Tablet
- Smartphone Apps
- Social Media
- and MORE!



Contact Information

Sales

The Comtex Sales team has extensive experience in the digital content industry. Your sales representative, a content expert, will work with you to determine the best content solution to meet your business needs.

sales@comtex.com

212.688.6240

Client Services

The Comtex Client Services team is comprised of diligent support technicians who hold in-depth knowledge about Comtex products and delivery mechanisms. They are at your service 24/7/365.

cs@comtex.com

703.797.8135

Publisher Relations

The Comtex Publisher Relations team handles all information requests for publishers large and small that wish to tap into Comtex's extensive distribution network to reach untapped markets and generate new revenue.

publisher@comtex.com

212.688.6240